# Kristi Hudson, CPCO

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# **Education**

Hinds Community College (Pearl, MS) 1996

## **Certifications**

Certified Professional Compliance Officer (AAPC) 2017

# **Professional Experience**

Vice President of Business Relations: ChiroHealthUSA

2021 - Present

Director of Business Relations: ChiroHealthUSA 2017 –

2020

Director of Special Projects: ChiroHealthUSA 2016 -

2017

Scholarship Administrator: ChiroHealthUSA Foxworth Family Scholarship 2015-

present

Director of Business Development: ChiroHealthUSA 2013-2016

Provider Services: ChiroHealthUSA 2010-2013

#### **Selected Memberships**

Member, Chiropractic Summit

Membership Committee, Foundation for Chiropractic

**Progress** 

Member, World Congress of Women Chiropractors

At Large Board Member, ChiroCongress Cares

Vice Chair, Chiropractic Future Strategic Plan, 2024

#### **Awards**

Chiropractic Advocate of the Year, MAC, 2023

Impact Player of the Year, ChiroCongress, 2023

#### **Presentations**

Lecturer, GoldStar Billing Seminar (Feb 2023), Risky Business

Lecturer, TCA Practice Management Seminar (Feb 2023),

Compliant Social Media

Lecturer, ProSport Las Vegas Seminar (Dec 2023), Business

**Ethics** 

Lecturer, OCA Winter Convention (Dec 2023), Risky Business Lecturer, ChiroCongress Annual Convention (Nov 2023), Ethical Practices and Communicating Effectively (Sex Panel Discussion) Lecturer, CCA Annual Convention (Oct 2023), How to Address Sexual Harassment

Lecturer, CCA Annual Convention (Oct 2023), CA Roundtable Discussion

Lecturer, WDC Bi-Annual Convention (Sep 2023),

Communicating Effectively

Lecturer, CAL Annual Convention (Aug 2023), 5 Easy Steps to Run a More Efficient and Profitable Practice

Lecturer, ChiroTexpo (Jun 2023), It's Not Okay! Addressing Sexual Harassment

Lecturer, Business Adjustment Summit (Apr 2023), Technology Meets Healthcare

Lecturer, MAC Spring Convention (Apr 2023), How to Address Sexual Harassment

Lecturer, MAC Spring Convention (Apr 2023), Using Technology to Improve Patient Engagement

Lecturer, MAC Spring Convention (Apr 2023), Using Technology to Improve Patient Engagement

Lecturer, MAC Spring Convention (Apr 2023), Ethical Practices and Communicating Effectively (Sex Panel Discussion)

Lecturer, Data Driven Practice Seminar (Apr 2023), Reducing Liability in Your Practice

Lecturer, ACA Council on Diagnosis & Internal Disorders (Apr 2023), Ethical Practices and Communicating Effectively (Sex Panel Discussion)

Lecturer, ACA Council on Diagnosis & Internal Disorders (Apr 2023), Ethical Practices and Communicating Effectively (Sex Panel Discussion)

Lecturer, ACA Council on Diagnosis & Internal Disorders (Apr 2023), How to Address Sexual Harassment

Lecturer, NYCC Lyceum (Mar 2023), 5 Easy Steps to Run a More Efficient Practice

Lecturer, NYCC Lyceum (Mar 2023), Compliant Conversations Lecturer, KCA Spring Convention (Mar 2023), Compliant Conversations

Lecturer, CCA Annual Convention (Oct 2022), CA Roundtable Discussion

Lecturer, CCA Annual Convention (Oct 2022), Balance at the Front Desk

Lecturer, ACS National Convention (Oct 2022), 7 Steps to a Compliant Financial Policy

Lecturer, ACS National Convention (Oct 2022), CA Workshop: Who Cares What You Charge

Lecturer, ACS National Convention (Oct 2022), Crucial Compliant Conversations

Lecturer, ACS National Convention (Oct 2022), Ethical Practices and Communicating Effectively (Sex Panel Discussion)

Lecturer, ICS National Convention (Oct 2022), Risky Business

Lecturer, MCPA Annual Convention (Jul 2022), 5 Easy Steps to

Run a More Efficient and Profitable Practice

Lecturer, WDC Connect (Jul 2022), Beyond Words:

Communicating What You Want

Lecturer, ChiroTexpo (Jun 2022), 5 Easy Steps to Run a More

Efficient and Profitable Practice

Lecturer, ANJC Atlantic (May 2022), Business Ethics

Lecturer, ANJC Atlantic (May 2022), Crucial Compliant

Conversations

Lecturer, MCA Spring Convention (Apr 2022), Crucial Compliant Conversations

Lecturer, MCA Spring Convention (Mar 2022), 5 Easy Steps to

Run a More Efficient and Profitable Practice

Lecturer, Parker Vegas (Feb 2022), Lead, Follow, or Get Out of the Way

Lecturer, LB Payne Insurance Seminar (Jan 2022), Risky Business

Lecturer, FCA SW Regional (Nov 2021), Meeting the

Expectations for Medicare Clinical Documentation

Lecturer, FCA SW Regional (Nov 2021), Sexual Health Topics:

Conversation to Care, Panel Discussion

Lecturer, CSW Annual Convention (Oct 2021), Using Technology to Improve Outcomes Through Patient Engagement

Lecturer, CSW Annual Convention (Oct 2021), Crucial Compliant Conversations

Lecturer, WDC Annual Convention (Oct 2021), Business Etiquette Lecturer, OSCA Fall Convention (Oct 2021), Crucial Compliant Conversations

Lecturer, NDCA Fall Convention (Sep 2021), Business Ethics:

Chiropractic Issues & Case Studies

Lecturer, WCA Fall Convention (Sep 2021), Risky Business

Lecturer, MAC Fall Convention (Sep 2021), Using Technology to

Improve Outcomes Through Patient Engagement

Lecturer, MAC Fall Convention (Sep 2021), 5 Easy Steps to Run a More Efficient Practice

Lecturer, MAC Fall Convention (Sep 2021), Rule Your

Chiropractic World! 10 Steps to Practice Success

Lecturer, FCA National (Aug 2021), Meeting the Expectations for Medicare Clinical Documentation

Lecturer, FCA National (Aug 2021), Sexual Health Topics:

Conversation to Care Part 2, Panel Discussion

Lecturer, FCA National (Aug 2021), Ethical Practices and

Communicating Effectively: The Subject of Sex

Lecturer, FCA SE Regional (Jun 2021), Business Ethics:

Chiropractic Issues and Case Studies

Lecturer, FCA SE Regional (Jun 2021), Compliant Conversations

Lecturer, FCA SE Regional (Jun 2021), Sexual Health Topics:

Conversation to Care, Panel Discussion

Lecturer, FCA SE Regional (Jun 2021), Ethical Practices and

Communicating Effectively: The Subject of Sex, Panel Discussion

Lecturer, NMCA Annual Convention (May 2021), Business Ethics

Lecturer, ICS Ignite (Apr 2021), CA Panel Discussion

Lecturer, ICS Ignite (Apr 2021), Technology

Lecturer, FCA NE Regional (Mar 2021), Medicare Documentation

Lecturer, FCA NW Regional (Feb 2021), Compliant

Conversations

Lecturer, FCA NW Regional (Feb 2021), Medicare

Documentation

Lecturer, FCA National (Nov 2020), Medicare Documentation

Lecturer, MCPA Summer Expo (Jul 2020) Technology, with Jay Greenstein, DC

Lecturer, FCA CE Make Up Seminar (Mar 2020), Business Ethics

Lecturer, Parker Seminars, NV (Feb 2020), CA Panel Discussions

Lecturer, Parker Seminars, NV (Feb 2020), 5 Steps to a More

**Efficient Practice** 

Lecturer, ChiroCongress, CA (Nov 2019), Vendor Best Practices Panel Discussion

Lecturer, AAPC Regional Conference, WA (Oct 2019), Compliant Conversations

Lecturer, ChiroSymposium, TN (Jun 2019), Fee Schedules Matter

Lecturer, ChiroSymposium, MS (Sep 2019), Fee Schedules Matter

Lecturer, Nebraska Summer Convention, NE (August 2019),

**Compliant Conversations** 

Lecturer, ChiroSymposium, TN (Jun 2019), Fee Schedules Matter Lecturer, NYCC Spring Convention, NY (May 2019), Audits are on the Rise

Lecturer, IACP Spring Convention, ID (Apr 2019), 5 Easy Steps to Run a More Efficient Practice

Lecturer, IACP Spring Convention, ID (Apr 2019), Audits are on the Rise

Lecturer, ICS Annual Convention, IA (Apr 2019), How to Build a Practice that Makes Dollars and Cents

Lecturer, ICS Annual Convention, IA (Apr 2019), Compliant

Conversations for the Chiropractic Assistant

Lecturer, NCCA Spring Convention, NC (Mar 2019), Compliant Conversations for the Chiropractic Assistant

Lecturer, ChiroSymposium, TX (Feb 2019), Fee Schedules Matter

Lecturer, ACPA Winter Convention, Little Rock, AR (Dec 2018),

Compliant Conversations for the Chiropractic Assistant

Lecturer, UPCA Fall Convention, Salt Lake City, UT (Oct 2018),

7 Steps to a Compliant Financial Policy

Lecturer, ISCA Risk Management Seminar, Indianapolis, IN (Oct 2018), Audits are on the Rise

Lecturer, ISCA Risk Management Seminar, Indianapolis, IN (Oct 2018), 7 Steps to a Compliant Financial Policy

Lecturer, KMCU HOL, Denver, CO (Oct 2018), Compliant Fees

Lecturer, WCA ChiroU Seminar, Pewaukee, WI (Oct 2018), Risky Business

Lecturer, NYCC Annual Convention, Tarrytown, NY (Oct 2018), Compliant Conversations for the Chiropractic Assistant

Lecturer, ACS Bi-Annual Convention, Anchorage, AK (Oct 2018), Risky Business

Lecturer, CCA Annual Convention, Denver, CO (Sep 2018),

Compliant Conversations for the Chiropractic Assistant Lecturer, UVCA Spring Convention, Boise, ID (May 2018),

Compliant Conversations for the Chiropractic Assistant

Lecturer, IACP Spring Convention, Boise, ID (April 2018),

Compliant Conversations for the Chiropractic Assistant

Lecturer, MCA Spring Convention, Ellicott City, MD (April

2018), Compliant Conversations for the Chiropractic Assistant

Lecturer, FCA CE Make-Up Seminar, Orlando, FL (Mar 2018), 5

Easy Steps to Run A More Efficient Practice

Lecturer, FCA CE Make-Up Seminar, Orlando, FL (Mar 2018),

Overcoming Shortfalls in Your Documentation, Record Keeping, and Coding

Lecturer, WCA ChiroU Seminar, Madison, WI (Feb 2018), Risky Business

Lecturer, FCA SW Regional Convention, Ft. Myers, FL (Dec 2017), Compliant Conversations for the Chiropractic Assistant

Lecturer, MCA Fall Convention, Portland ME, (Oct 2017), Audits are on the Rise

Lecturer, SACA Leadership Conference (Sept 2017), Bridging the Gap to the Public

Lecturer, MAC Fall Convention, Detroit, MI (Sep 2017),

Compliant Conversation for the Chiropractic Assistant

Lecturer, MAC Fall Convention, Detroit, MI (Sep 2017), Audits are on the Rise Lecturer, FCA National Convention, Orlando, FL (Aug 2017), Audits are on the Rise Lecturer, Go Green Seminar, Nashville, TN (Aug 2017), Risky Business Lecturer, FCA SE Regional Convention, Miami, FL (Jul 2017), Audits are on the Rise Lecturer, Go Green Seminar, Valley Forge, PA (Jun 2017), Risky Business Lecturer, FCA NE Regional Convention, Jacksonville, FL (Mar 2017), Audits are on the Rise

Lecturer, BTC Hands on Training Seminar, Dallas, TX (Mar 2017), Risky Business Lecturer, FCA NW Regional Convention, Panama City, FL (Feb 2017), Audits are on the Rise

Lecturer, LB Payne Insurance Seminar, Louisville, KY (Jan 2017), 7

Steps to a Compliant Financial Policy

Lecturer, CP Hands on Training, Costa Mesa, CA (Jan 2017), 5 Most

Dangerous Things in Financial, Discount and Collection Policies

Lecturer, Go Green Seminar, Louisville, KY (Jan 2017),

Risky Business Lecturer, CP Hands on Training (Dec 2016),

**Risky Business** 

Presenter, Louisiana Chiropractic Association Webinar (Dec 2016), Risky

Business Presenter, Pennsylvania Chiropractic Association Webinar (Nov 2016),

Risky Business Presenter, Palmer College of Chiropractic Webinar (Oct 2016),

Risky Business Presenter, Palmer College of Chiropractic Webinar (Aug 2016), Risky Business

Lecturer, SACA Student Leadership Conference (Sept 2016), What is Your Story

Lecturer, CP Hands on Training (May 2016), 5 Most Dangerous Things in

Financial, Discount and Collection Policies

Lecturer, PBS Mid-Year Seminar (Jun 2015), 5 Most Dangerous Things in

Financial, Discount and Collection Policies

### Multiple Press Releases

- "The Best Investment for Practice Success" (The American Chiropractor, Sep 2023)
- "Back to Basics: Reviewing Your Office's Financial Policy?" (The American Chiropractor, Jun 2023)
- "Are You Making the Most of Shipper Calls?" (The Chiropractic Assistant, Dec 2022)
- "Give the Gift of Health and Wellness" (The American Chiropractor, Dec 2022)
- "Software and Notes" (The Chiropractic Assistant, Oct 2022)
- "Active Care" (The Chiropractic Assistant, Jun 2022)
- "Thriving in Chiropractic" (The American Chiropractor, Jun 2022)
- "How to Clearly Communicate the Cost of Care to Your Patients" (The Chiropractic Assistant, Apr 2022)
- "Why You Should Be Using Video in Your Social Media" (The American Chiropractor, Apr 2022)
- "Using Technology to Improve Patient Engagement and Communication?" (The Chiropractic Assistant, Feb 2022)
- "Is Your Yes Worth the Less?" (The Chiropractic Assistant, Oct 2021)
- "Are Your Office Billing Policies Creating a Negative Patient Experience" (The Chiropractic Assistant, Aug 2021)
- "Is Training in Your Practice Setting You Up for Success or Failure?" (The Chiropractic Assistant, Jun 2021)
- "What Are You Waiting For?" (The Chiropractic Assistant, Apr 2021)
- "Are You Focused on Challenges or Opportunities" (The American Chiropractor, Apr 2021)
- "Forgiveness": (The Chiropractic Assistant, Feb 2021)
- "Face Each Day with Passion and Enthusiasm": (The Chiropractic Assistant, Dec 2020)
- "Leading Your Team to Greatness": (The Chiropractic Assistant, Oct 2020)
- "Communicating Your Value": (The Chiropractic Assistant, Aug 2020)
- "Coping with Stress": (The Chiropractic Assistant, Jun 2020)
- "Technology in Healthcare is the Key to Patient Satisfaction": (The American Chiropractor, Jun 2020)
- "The 12-Week Year": (The Chiropractic Assistant, Apr 2020)
- "Effective Communication": (The Chiropractic Assistant, Feb 2020)
- "Resolve to Evolve": (The Chiropractic Assistant, Dec 2019)
- "Don't Discount the Impact of First Impressions": (The Chiropractic Assistant, Oct 2019)
- "Can there Really be Work-Life Balance?": (The Chiropractic Assistant, Aug 2019)
- "Caution: Burnout and Fatigue Ahead": (The Chiropractic Assistant, Jun 2019)
- "How Finding Your Passion Changes Everything": (The Chiropractic Assistant, Apr 2019)
- "There's No "I" in "Team" but There is One in "Attitude": (The Chiropractic Assistant, Feb 2019)

- "Second Mile Service": (The Chiropractic Assistant, Dec 2018)
- "The Art of Communicating with Unhappy Patients": (The Chiropractic Assistant, Oct 2018)
- "Fighting to Win: Conflict Management Can Make Your Clinic Better": (The Chiropractic Assistant, Aug 2018)
- "Dealing with Difficult People": (The Chiropractic Assistant, Jun 2018)
- "Ramp Up Your Earnings Potential": (The Chiropractic Assistant, Apr 2018)
- "Five Ways to Make Your Chiropractic Career More Fulfilling": (The Chiropractic Assistant, Feb 2018)
- "Elite Training and Youth Sports": (ChiroHealthUSA Newsletter, Jun 2017)
- "Summer Reading": (The Beacon, Jun 2017)
- "Pride and Prejudice": (The Beacon, May 2017)
- "Everything is Bigger in Texas": (The Beacon, Apr 2017)
- "The Opioid Outbreak": (The Beacon, Mar 2017)
- "Protecting Your Future License Now": (The Beacon, Feb 2017)
- "The Opioid Outbreak": (ChiroHealthUSA Newsletter, Jan 2017)
- "He Wants to be a Chiropractor": (The Beacon, Dec 2016)
- "How Hungry Are You": (The Beacon, Nov 2016)
- "What is Your Story": (The Beacon, Oct 2016)