Dr. Gregg Friedman is a 2nd generation chiropractor practicing in Phoenix, AZ, since 1987. In addition to practice, he's taught documentation and coding for more than 25 years to chiropractors nationwide. He consults with chiropractors, insurance companies, attorneys, state boards, and chiropractic colleges. Dr. Friedman has found a way to take the daunting task of teaching documentation and make it entertaining, engaging, and educational. Associations are amazed when laughter can be heard from a room where documentation is taught. Gregg has been a professional speaker for many years and has competed (and won) a number of motivational and humorous speaking competitions over the years. He enjoys using movie and TV clips and music in his presentations to help drive home his message.