



5730 Traditions Drive
New Albany, OH 43054
(740) 398-3611

bharon@onechiropractic.org

www.onechiropractic.org

www.defendchiropractic.org

Bharon Hoag

Biographical Information

Bharon is currently serving the profession as the Executive Director of OneChiropractic. OneChiropractic is chiropractic's most disruptive advocacy organization that is driven to challenge the status quo in the profession.

He considers himself chiropractic's biggest groupie having served the profession for over 24 years. He has developed a unique "non-doctor" approach through ownership and management of numerous clinics. As a former consultant specializing in coding, documentation & compliance, Bharon has counseled over a thousand healthcare facilities and employers, evolving a profound understanding of the professional environment. His onsite method of consulting gave him the ability to diagnose and develop systems that most consultants miss. His management and consulting experience coupled with a strong background in psychology and communications has made him a compelling speaker, addressing many major events and earning accolades as "the most entertaining but educational speaker in the profession." Not only has he become known for his speaking style but also his ability to work with all factions of the profession to bring organization and clarity of purpose.

He also served as the Executive Director of The Ohio State Chiropractic Association (OSCA) for six years. This experience enabled him to facilitate a new model of state association management. In his first year with the OSCA saw a 26% increase in membership. He developed a hands on approach to member benefits. Working with the members in their offices and helping them develop long term change and success. At the conclusion of this time with the OSCA the association saw a significant increase in membership, revenue and influence in the state of Ohio.

Hoag's venture with OneChiropractic has ignited his passion and purpose. The mission of this organization is to protect the rights of practicing chiropractors all over the world, to create cultural authority and ensure the world has access to chiropractic. Achieving these goals will make chiropractic the #1 healthcare choice in the world.