Injury Prevention and Recognition Through Education; Stabilizing and Growing Your Practice in the Community

Duration: 1-2 Hours

Presenter: Dr. Alan Sokoloff

Course Description:

This course empowers chiropractic professionals to take an active role in preventing injuries and promoting health education in their communities. With a focus on youth sports, participants will learn how to recognize preventable risks, educate athletes and their support systems, and position themselves as trusted community health leaders. Attendees will gain strategies for engaging with their communities, addressing obstacles, and building connections that stabilize and grow their practices.

Course Objectives:

- Recognize the Importance of Injury Prevention Education: Understand the impact of preventable injuries in youth sports and how education can save lives.
- Explore Opportunities for Community Engagement: Identify practical ways to collaborate with athletes, parents, coaches, and schools.
- Overcome Challenges to Community Involvement: Learn strategies for addressing barriers to participation and outreach.
- Position Your Practice as a Community Resource: Leverage educational workshops to build trust and grow your practice.