

CA Track:

Title: Finding and Exemplifying Your Place in Chiropractic

Description:

Whether you just started working in a chiropractic office or you have been in the industry for 30 years, often times we still never find our place in this profession. This class will stretch who you are as a person and help you find your place in chiropractic. We will be discussing all aspects of the chiropractic office from the non-compliant patient to how you, a non-DC, can light your community on fire for chiropractic. Your role as a CA is VITAL to our goal of making chiropractic the #1 healthcare choice in the world.

Outline:

- Hour One: What is this profession “Chiropractic” and finding your “why” in it
- Hour Two: Learning how to communicate our mission