

Title: Ethics: Chiropractic Issues and Case Studies

Instructors: Ms. Kristi Hudson

Total Hours: 2 hours

Topic: Risk Management, Compliance, Ethics

Description: In today's business environment, ethical conduct is paramount for chiropractic offices. As small business owners, chiropractors are held to increasingly higher standards of ethical behavior. This presentation explores the importance of business ethics specifically in the context of chiropractic practice.

Participants will gain insights into the legal and reputational risks associated with unethical actions and behaviors. Through real-world examples and case studies, attendees will learn about the potential consequences of ethical lapses on both the practice's bottom line and the profession's image.

Course Objectives:

- Understand the importance of ethical conduct in chiropractic practice.
- Identify legal and reputational risks associated with ethical lapses.
- Develop practical strategies for upholding ethical standards.

Hour 1:

- Identify the difference between ethics and integrity.
- Review the characteristics of ethical and unethical behavior.
- Explore case studies and outcomes for unethical behavior.

Hour 2:

- Discuss ethical responsibility to be compliant.
- Explore HIPAA, OSHA, and OIG compliance requirements for your business.
- Review case studies and outcomes for unethical behavior.

Instructor Methodology

Lecture: The instructor will deliver content through informative lectures, providing background information, statistics, and case examples.

Visual Aid: Slides will be used to visually reinforce key points, provide data, and showcase examples.