

KAIZENOVATE

TOPIC CATEGORY: HEALTHCARE TECHNOLOGY

Patient Outcomes & Reimbursement Technology... Keeping Things Ethical.

CEU Categories: Ethics, Risk Management

Course Description: Chiropractors deal with many challenges on a daily basis outside of actually treating the patient: business methodologies, data privacy and security, understanding emerging tech to drive improved outcomes, educating patients, and social determinants of health. This course is designed to address these issues, bringing awareness to the ethical standards that drive better results for patients and provider alike.

Learning Objectives: One Hour

1. Driving ethics through clinical care plan adherence
2. Implementing ethical approaches to protecting your data, patients, practice through data security measures
3. Understanding emerging technology – Big data, artificial intelligence and machine learning
4. Knowledge base around owning YOUR data, know your data and act on your data...ethically
5. Understanding social determinants of health in the patient journey

Outline:

1. Understanding Big Data, Analytics and AI
2. How Big Data uncovers inappropriate payer behavior
3. Data Protection HIPAA compliant ways to approach patient sensitivity with increased technology
4. Social determinants of health – tech that tracks patient journeys and address SDOH
5. Implementing new models of HIPAA compliant care
6. Data privacy and security – steps to take to protect your patients and your practice
7. Understanding technology that can improve employee training and care delivery
8. Identifying APPs that have ethical standards and professional responsibility
9. Patient adherence to clinical care plans
 - a. Evidence-based assessments to improve clinical care delivery
 - b. Ethical mHealth reward systems
 - c. Ethical business methodologies when dealing with data