

**Title:** Lead, Follow, or Get Out of the Way: Improving Office Efficiency and Workplace Satisfaction

Instructors: Ms. Heather Simmons-Ellis

**Total Hours:** 2 hours

**Topic:** CA

**Description:** Working in a chiropractic office presents unique challenges that can leave doctors and staff feeling overwhelmed and stretched thin. With high turnover rates adding to the strain, it's essential for the entire team to come together and implement effective strategies to address these challenges head-on.

Discover how small adjustments can make a big difference in overcoming obstacles and fostering a positive work environment. Don't miss this opportunity to empower your chiropractic team and set your practice on the path to success.

**Course Objectives:**

- Identify key challenges in chiropractic office environments.
- Learn effective strategies to overcome workplace challenges.
- Develop skills to improve workplace satisfaction and productivity.

Hour 1:

- Identify, discuss, and solving practice issues.
- What are the key performance indicators that establish practice and team member success.
- Defining the roles of each team member.

Hour 2:

- Eliminating confusion – defining the way you do things.
- Training your team for success.
- Implementing changes in your practice.

Instructor Methodology

Lecture: The instructor will deliver content through informative lectures, providing background information, statistics, and case examples.

Visual Aid: Slides will be used to visually reinforce key points, provide data, and showcase examples.

